

Thematic exhibition

Planet Earth's future : can we afford to gamble?

Avenir de la Terre, les dés sont-ils jetés ?

PRODUCT BENEFITS

- ◇ **Official Label International Year of Planet Earth**
- ◇ **Editorial content** conceived by PlanetObserver, Vulcania Science Park and a scientific committee assigned by IYPE
- ◇ **Declined from the original** exhibition opened at the French Senate in April 2008

THE CONCEPT

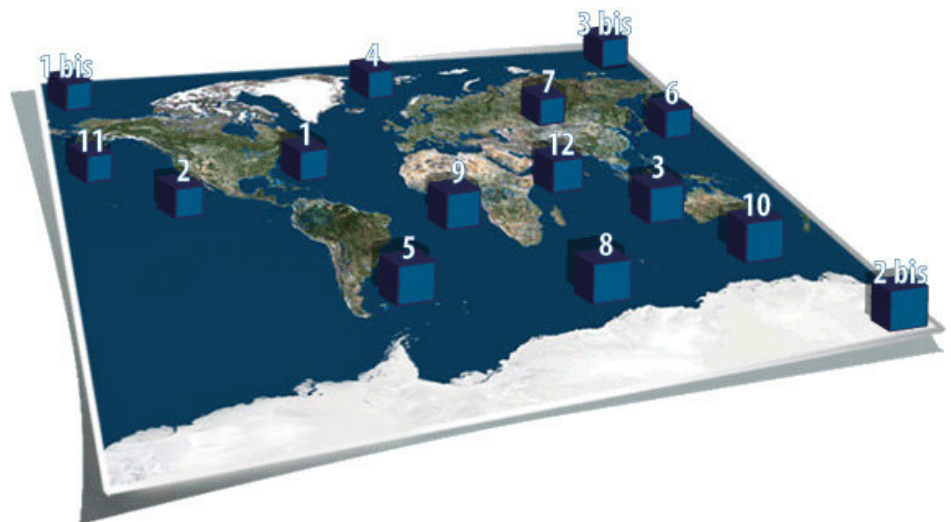
PlanetObserver has created the exhibition « Planet Earth's future : can we afford to gamble? », labelled International Year of Planet Earth (IYPE), addressing **today's major environmental issues** from a global perspective.

The exhibition covers **10 themes**, all initially identified by IYPE, that range from health, climate, groundwater, ocean, soils, deep Earth, megacities, hazards, to resources and life.

Its aim is to capture people's imagination with the exciting knowledge we possess about our planet, and to make people aware of today's environmental challenges that we are all facing for a better future.

THE EXHIBITION IN DETAILS

- ▶ Centrepiece of the exhibition is a **huge floor map**, size 24 x 36m (more than 860m²!). The map's exquisite detail and vivid colours come from PlanetObserver high quality digital satellite imagery. It is unique both for its size and its true rendering of the planet.



- ▶ **12 cubes**, size 2x2m, are positioned on the map, with their 4 visible sides displaying the following information :

- 10 cubes focusing on the environmental issues, featuring satellite images and matching scientific commentary ;
- 1 cube dedicated to the Earth's richness and beauty ;
- 1 cube on the exhibition's concept (and partners' presentation if required)

THE OFFERING

The exhibition can be produced on demand in the required language, or made available for rent for a 1-month period. Contact us for more details.

TECHNICAL FEATURES

Floor map

- > Made of PVC tiles with exclusive interlocking system (loan offering), or linoleum (production on demand)
- > Highly resistant satin finished coating

Cubes

- > Metal frame covered with printed PVC fabric
- > Digital printing with UV ink



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